# IP Section Licensing Committee Meeting Thursday, May 1, 2008, 12:00 p.m.

### **MINUTES**

<u>PARTICIPANTS</u>: Kevin DeBré (Chair, <u>kdebre@biztechlaw.com</u>), Jim Wright (Secretary, <u>jewright@sidley.com</u>), Lorin Brennan, Christa Cole (IP Counsel at Nestle, first meeting), Jeff Craft, Sam Gasowski (first meeting), David Gurnick, Ruth Herring, Kristin Kosinski (first meeting), Peter Leal (DLA Piper, first meeting), Steve Meyers, Nader Mousavi, Brian Murphy (first meeting), Raji Nagarkar, Louise Nemschoff, James Roberts III (Presenter), Dana Shultz, Neil Smith and Jane Song.

#### **AGENDA:**

<u>Subject</u> <u>Presenter(s)</u>

I. Welcome and Introductions K. DeBré

II. Presentation/Discussion James Roberts III

**Mobile IP Deals: Going Where?** 

• Q & A

III. Old/New Business

IV. Next Committee Conference Call: Licensing Forum

IP Licensing in the UK and Beyond

June 5, 2008 at 8:30am

#### **MINUTES:**

#### I. Introduction

Kevin DeBré briefly introduced himself as chair and introduced the Committee for our new members, and the attendees identified themselves by name, firm, location and practice area, and shared any significant news in their practices.

In personal/committee member news, Dana Schultz mentioned that he had received a valuable referral on behalf of a client for an attorney in a highly specialized practice area, and that he will be seeking insights on an international intra-company transaction where a license is not desirable later this week via the Yahoo! Group. In response, Kevin also mentioned the member's directory as a means of contacting other members when traveling or seeking information on new topics and referrals.

Additionally, Kevin and Raji mentioned the value of the IP Section's Annual IP Institute (where they as well as a large group of Committee members met last year, and from which the monthly meeting was held during the conference) as a networking venue for members of the Committee and other IP lawyers as well.

#### II. Presentation

James Roberts of Global Capital Law Group delivered his presentation, "Mobile IP Deals: Going Where?" on the direction of mobile entertainment and other mobile technology and content transactional practices. There was a lively discussion of various inbound and outbound licensing issues, service level agreements, and other related matters.

Kevin suggested that there may be a follow up discussion as well given the level of interest and participation this topic generated, and he will update the group as to if and when this will occur.

## III. Wrap-Up and Next Committee Conference Call

Later this month, on May 28, the annual IP for In-House Counsel conference will be held at the Beverly Hills Hotel.

Our next conference call will take place on June 5, 2008, at 8:30, in connection with the quarterly all-IP-Section call. The presentation will be on IP Licensing in the UK and Beyond, to be conducted by Robert Cain of emw law in England.

Meeting adjourned.